

# The New Pan-Cinor

20mm to 60mm variable

focal length lens

for 16mm cameras



## Specifications

Focal length variable from 20 to 60mm, engraved in steps of 5mm  
 Focusing range: 5 feet to infinity  
 Maximum aperture: f/2.8  
 Diaphragm stops down to f/22  
 Lens coupled with a variable field finder having a parallax correction from 5 feet to infinity  
 Length in wide angle position: 3 3/4"  
 Length in telephoto position: 4 3/4"  
 Equipped with detachable sunshade 1 1/4" long  
 Weight including viewfinder: 2 lbs.  
 Standard C mount  
 All lens elements are coated

Price \$447.50 tax free

# Bolex

brings the best to 16mm Movie Making!

AT LAST the amateur cameraman can follow action . . . hold action . . . create action — and a virtually unlimited variety of special effects — from one camera position! Yes, Pan-Cinor actually provides the equivalent of a 9-lens turret . . . without lens changes!

Scaled in size and price to the amateur budget . . . incredibly versatile yet easy to use as an ordinary lens, Pan-Cinor's big f/2.8 aperture is ideal for color work or black and white coverage of fast indoor sports.

Imagine . . . z-z-zooming from wide angle to telephoto in one "take"! Or dollying in and out of scrimmages without a lost play from one vantage point!

With its coupled view-finder and standard "C" mount, Pan-Cinor fits practically any 16mm camera.

While the necessarily critical tolerances observed in manufacture and assembly will limit initial quantities, they will be equitably distributed to Bolex Franchised Dealers by the exclusive importer:

**Paillard Products, Inc.**  
 265 Madison Avenue, New York 16, N. Y.



## Meet your **BOLEX FRANCHISED DEALER...**

This directory contains a partial list of BOLEX FRANCHISED DEALERS where you can see all the BOLEX equipment described in this issue.

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 11 East 10th Street
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 BROMBERG'S & CO., INC.  
 123 North 20th Street
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 DAVIDSON & LIGHT  
 1635 Broadway Street  
 WALTER BENNETT CAMERAS  
 3234 Lakeshore Avenue
- Pacific Grove**  
 THE CAMERA EXCHANGE  
 549 Lighthouse Avenue
- San Bernardino**  
 ROY DAVIS' CAMERA SHOP  
 415 Third Street
- San Diego**  
 BUNNELL'S PHOTO SHOP  
 1033 Sixth Avenue  
 ELLIOTT'S PHOTO SUPPLIES, INC.  
 3060 University Avenue
- San Francisco**  
 ALFRED BASS, INC.  
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 BROOKS CAMERAS & SUPPLIES  
 Kearny at Maiden Lane
- San Jose**  
 CAMERA SHOP  
 245 So. First Street
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 GARNER'S CAMERA CENTER  
 1201 Washington (at Davis)

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 COLORADO VISUAL AIDS SUPPLY CO.  
 & CAMERA EXCHANGE  
 1624 Broadway  
 SQUARE DEAL CAMERA SHOP  
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- Bridgeport**  
 JAY JAMES CAMERA SHOP, INC.  
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### DISTRICT OF COLUMBIA

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 BAKER'S PHOTO SUPPLY  
 4631 41st Street, N.W.  
 BRENNER PHOTO CO.  
 733 Pennsylvania Ave., N.W.  
 CAPITAL CAMERA EXCHANGE  
 1003 Pennsylvania Ave., N.W.  
 DISTRICT CAMERA SHOP  
 841 17th Street, N.W.  
 FULLER & d'ALBERT, INC.  
 815 10th Street, N.W.  
 RITZ CAMERA CENTERS  
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 104 East Main Street  
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 212 Biscayne Blvd.

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 409 Lincoln Road

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- NORTON'S CAMERA CENTER  
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 426 Central Avenue  
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 WEBB CITY  
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 608 E. Lafayette Street  
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 THE PHOTO SHOP  
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 RICH'S INC.  
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 STAR PHOTO FINISHING CO.  
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### GEORGIA (Cont'd)

- Augusta**  
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 N & W CAMERA EXCHANGE  
 220 8th Street
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 1614 Reynolds Street
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 CARL DIXON STUDIO  
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 Mc COLLUM'S STUDIO, INC.  
 1246 Broadway
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 CASTLEBERRY CO., INC.  
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 CENTRAL CAMERA CO.  
 230 So. Wabash Avenue  
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 6544 S. Halsted Street  
 NORMAN-WILLETS CAMERA COMPANY  
 316 W. Washington Street  
 SE KAPS CAMERA MART  
 3946 No. Cicero Avenue

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 100 East Prairie Street

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 7243 Lake Street

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### Indianapolis

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 142 No. Pennsylvania Street

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