



ZOOMAR 35mm

NOW AVAILABLE FOR RENTAL

To Motion Picture and TV Studios



Among others, used by:

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Mark Stevens TV Co.

Studio City TV Productions

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Warner Bros. Pictures



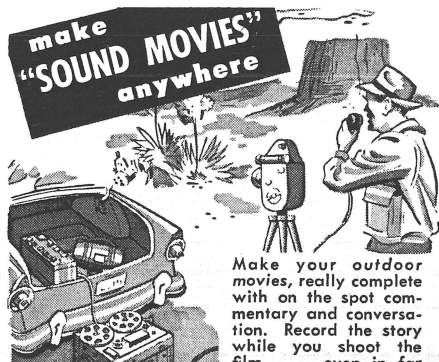
Details on Request to

ZOOMAR INC.

1586 Cross Roads of the World

Hollywood 28, Calif.

HOLLYWOOD 5-2789



Make your outdoor movies, really complete with on the spot commentary and conversation. Record the story while you shoot the film... even in far away places where electric power is not available. A CARTER CONVERTER and a storage battery supplies 110 v. AC, operates your wire or tape recorder AND electric motor driven movie camera BOTH AT ONCE. Satisfactory "sync" and playback assured. Where synchronization is not vital, it's fun to make RECORDINGS even when using a spring driven camera. Record camera exposure data, remember what happened, when, where, who and how, so you can make better titles and comment when editing your films.



Carter

ORDER THROUGH CARTER DISTRIBUTORS EVERYWHERE.
Carter Motor Co., Chicago 47

Carter Motor Company MAIL THIS NOW
2657 N. Maplewood Ave.
Chicago 47, Illinois

Please send illustrated circular and full information on Carter Converters.

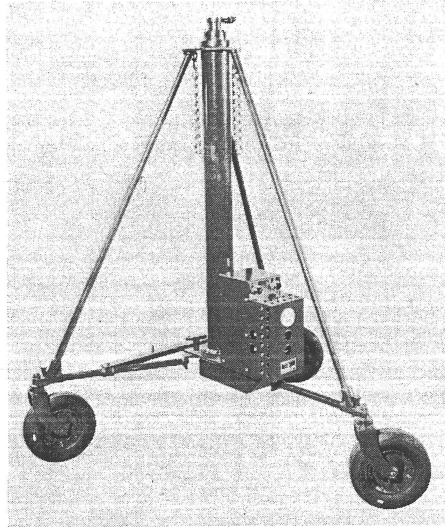
Name _____

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WHAT'S NEW

... in equipment, accessories, service



M-R Lamp Stand

"Molevator" is tradename of new mobile lamp stand with motor-driven jack screw announced by Mole-Richardson Company, 937 No. Sycamore Ave., Hollywood 38, Calif.

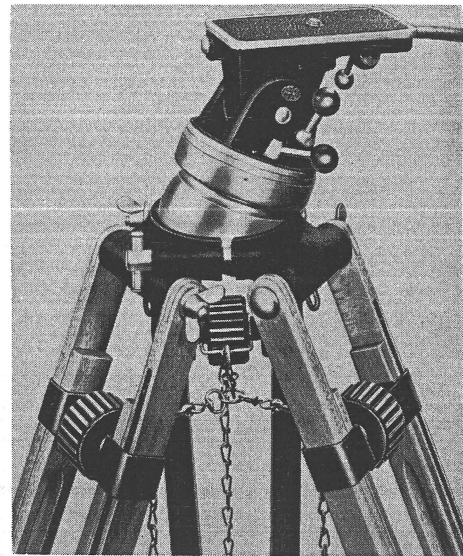
Designed especially for use with types 90, 170, and 450 Molarcs and the type 416 Tener, it includes such features as 120-volt AC motor for driving main support column; up and down pushbutton controls; ability to fold flat for easy transportation; ball-bearing swivel casters 10"x2³/₄" fitted with zero-pressure rubber tires; and power junction box. Stand height is 5-ft. 1"; maximum extension is 11-ft. 1-inch. Net weight is 188 pounds.

Remote Control Zoomar

Zoomar, Glen Cove, Long Island, N. Y., announces a new lens with a zoom range of 6-to-1, 20mm to 120mm focal length. Speed of lens is rated at f/3.9, said to be constant over the entire zoom range. Equipped with standard "C" mount, new Zoomar unit weighs approximately 1¹/₂ pounds.

The basic unit has two flexible shafts attached which can be connected to remote manual or electric controls. Available accessories with miniature D.C. motors.

Basic price of lens without power control unit is \$700.00.



Arri 16 Tripod

Kling Photo Corp., 257 Fourth Avenue, New York 10, N. Y., announces the new Arri 16 Tripod which features a hemispherical ball head, permitting user to level camera without adjusting tripod legs. Pan-tilt movements are individually controlled; calibrated leg scales facilitate quick and accurate setting of legs to uniform extension; adjustable anti-slip chains restrict leg spread; a single lock collar automatically secures legs with equal pressure on both shanks; and a patented universal tripod screw accommodates both American and foreign camera sockets.

Working height ranges from 15 to 65 inches. List price is \$175.00.

(Continued on Page 208)

Cine Camera Price Cut

Bell & Howell Company, Chicago, Ill., announces that price of its 8mm Wilshire cine camera has been reduced from \$49.95 to \$39.95.

Camera features well-known Bell & Howell "Sundial" for setting exposure by dialing one of four common outdoor light conditions, and a large "picture-window" viewfinder. The camera's 19mm f/2.5 Comat universal-focus lens covers 56% more picture area than the conventional half-inch lenses for 8mm cameras. A 2¹/₂-time telephoto attachment is available as accessory equipment. The Wilshire uses 8mm roll film and requires no threading.