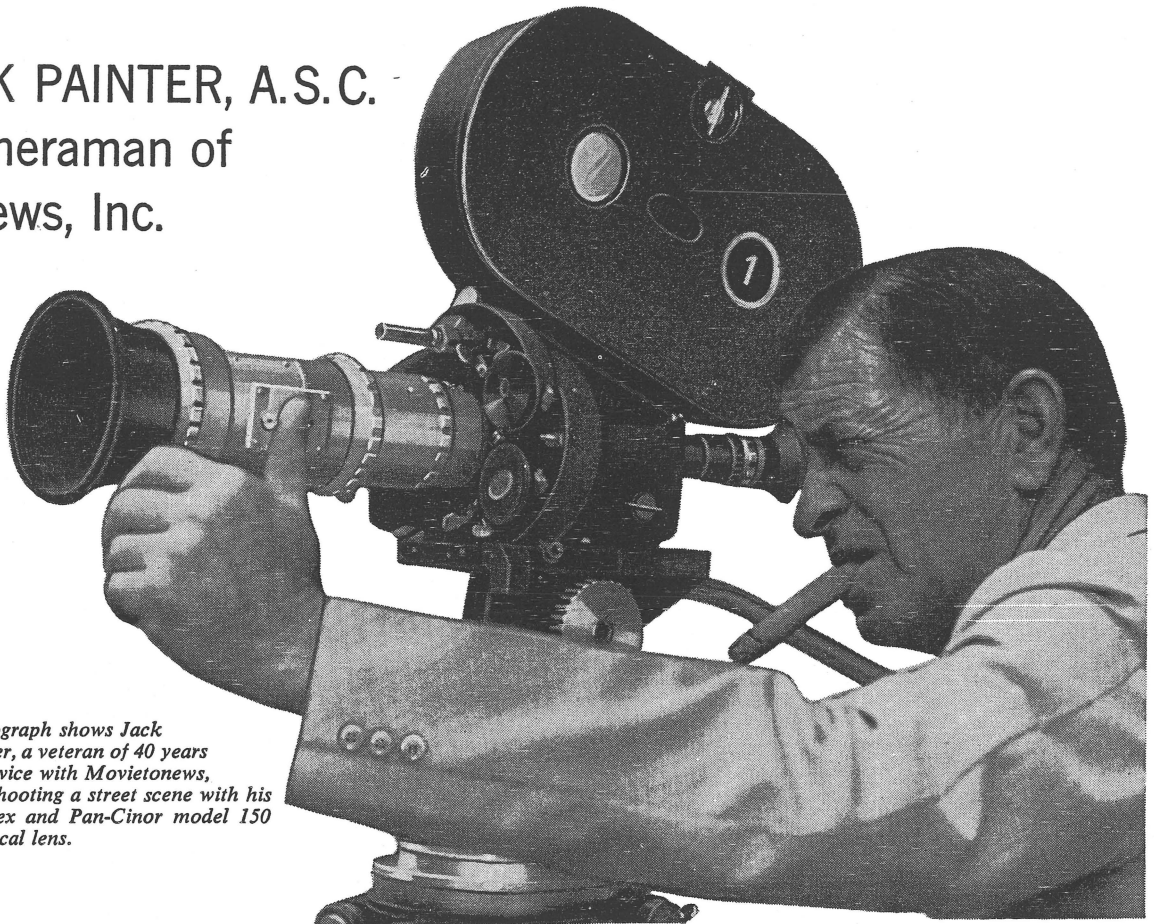


ARRIFLEX IS A NEWSMAN'S CAMERA

**“What you see, you GET...  
with an ARRIFLEX® 35!”**

says JACK PAINTER, A.S.C.  
Chief Cameraman of  
Movietonews, Inc.



*Photograph shows Jack Painter, a veteran of 40 years of service with Movietonews, Inc. shooting a street scene with his Arriflex and Pan-Cinor model 150 varifocal lens.*

In no uncertain terms, veteran Movietonews Chief Cameraman Jack Painter tells why he carries ARRIFLEX equipment exclusively on big, important news stories:

“One of the toughest assignments I’ve ever covered was President Eisenhower’s jet trip to India in the fall of ’59...

“We went with two Arriflex 35’s... you can’t beat *them!* We handled plenty of footage... 35,000 feet of color... no stalls, no repairs!

“Everything happens fast on a trip like that. The President jetted *nearly 24,000 miles in nineteen days!* We had to have our cameras run smooth and run a *lot*... and the Arriflexes sure did both.

“To get the best shots of Ike without a miss, sometimes I had

to run ahead and swing myself up on the roof of a car or a truck... without letting go of the camera. The Arriflex is *light*... has beautiful *balance!*

“The best thing is the amount of time the Arriflex saved me. With that reflex finder... and it’s plenty *bright*... I never had to worry about parallax, and I always knew where my focus was sharp...

“When you look through that finder... what you see, you GET! ... I got *great* pictures on that assignment!”

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