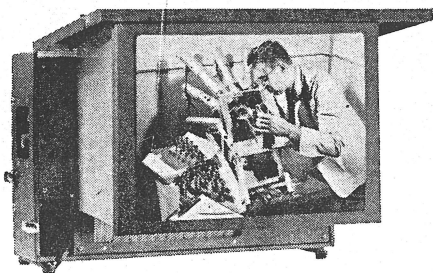


BL 30/6/9



VICAUDIO
SELLS, TRAINS, TEACHES
WITH THE
EXCITEMENT OF
FULL-COLOR
8mm SOUND FILMS!



This is the new VICAUDIO COMPACT SOUND 8 CARRY ALL PROJECTOR... the remarkable lightweight rear-screen projector in an attache case! With VICAUDIO, new professional quality 8mm sound movies open a new dimension in audio-visual communication. Magnetic sound with its flexibility... 8mm film with its amazing production savings... loop-loading with its repeat-message possibilities... all combine in the VICAUDIO. May we send you the full story on 8mm sound and the equipment which brings it to reality?

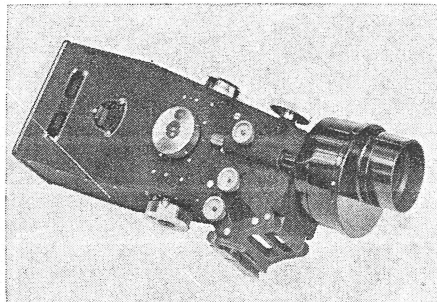
VICOM, INC.

A SUBSIDIARY OF ELGEET OPTICAL COMPANY
309 CHILD STREET, ROCHESTER 6, NEW YORK

EL-81A

WHAT'S NEW

IN EQUIPMENT, ACCESSORIES, SERVICES



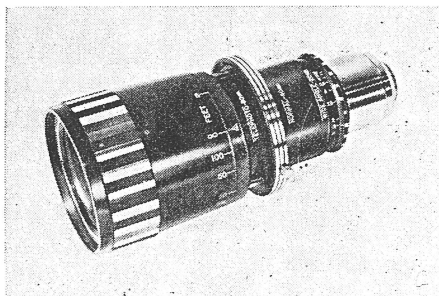
Mitchell Dual-ratio Finder

Mitchell Studio viewfinders are now available with two sets of horizontal matte vanes, instead of standard single set. This sealed additional built-in advantage, controlled by a third knob on the right side of the finder, eliminates the necessity for cutting into the finder housing to accommodate plastic mattes.

The new Mitchell D-R viewfinder provides the camera operator with an efficient means for composing for two aspect ratios (i.e., Academy and Television, or 1.85-to-1 and Academy), when the possibility of this type of a picture release occurs, and assists him to achieve a better balance. Manufacturer is Mitchell Camera Corporation, 666 W. Harvard St., Glendale, California.

Cine Liquid Concentrate

A new all liquid system for preparing reversal processing solutions in one-step is now available from the Philip A. Hunt Company of Palisades Park, N.J. Four cine reversal solutions are supplied as concentrates in five gallon polyethylene cubitainers. Diluted 1/3, each cube makes 20 gallons. All mixing of bulk chemicals from bottles, bags and drums is eliminated.



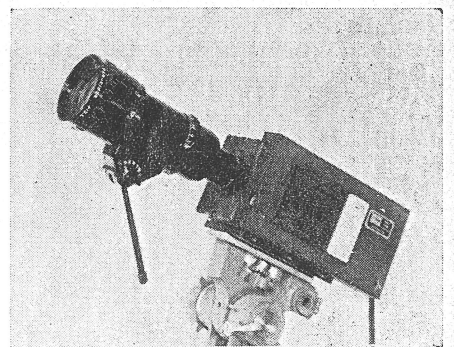
New Elgeet Zoom Lens

The Elgeet Optical Co., 303 Child St., Rochester 11, New York, announces the Elgeet Zoom Navitar lenses for

16mm and television cameras. The fourteen-element lens features a zoom range from 20mm to 80mm and a maximum speed of f/1.8. This 4-to-1 lens gives the photographer a wide-angle capability and a telephoto range up to more than 3X, making the Zoom Navitar an ideal replacement for 1-, 2- and 3-inch lenses.

The new Zoom Navitar is of rugged construction and has a lightweight cast aluminum design. The zoom action is linear, achieved by means of a ring with a push-pull action permitting total optical centering without need for cams.

The lens has a diaphragm range from f/1.8 to f/16 and focuses from 5-feet to infinity. It is optically compensated so that it holds sharp focus through the entire zoom range. Its coverage has been specifically designed to allow use in standard 16mm mounts as well as in the 1/2"x3/8" standard vidicon television camera format. The unit comes complete with a screw-in front lens cap and a zoom ring lock screw. List price is \$400.00



Vari-focal Lens

Traid Corporation, Encino, Calif., announces the new Traid-Berthiot variable focal length lens that features a zooming range from 23mm to 115mm. The lens, pictured above mounted on a KB-3A gun camera, takes all "C" mounts and all elements are coated.

Lilliput Twin Lamp

Florman & Babb, Inc., 68 West 45th Street, New York 36, N.Y., is distributor of the new Lilliput Twin Lighting Unit manufactured by Kliegl Bros. Lamp delivers the same intensity flood-lighting as a 5KW Fresnel without requiring transformer. The Lilliput-Twin

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