"YOU CAN'T MISS with an ARRIFLEX 35"



says Jack Painter, A.S.C. Chief Photographer, Movietonews, Inc.

"I've travelled many times all over the world with my Arriflex 35, and have used it under the most trying conditions. It has never failed me," says the globe-girdling chief cameraman whose Fox Movietone newsreels are shown both here and abroad.

"Arriflex 35 was with me when I shot the Cinemascope color short about the "A Bomb" called "Survival City". Travelogues and documentary pictures—in Cinemascope or "plain"—both in foreign countries and in the United States were taken with my Arriflex 35. Arriflex was the only camera we had with us—no others could have done the job as well!

"Because it is a reflex camera, the Arriflex 35 has resolved our photographic problems. With an Arriflex 35 you know what you're getting."

Photograph shows Jack Painter, a veteran of 39 years of service with Movietone News, Inc. shooting a street scene with his Arriflex and Pan-Cinor model 150 varifocal lens.



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