

**PROVEN
BOLEX
VALUES...**

Florida and movie making seem to go together and great movie results are yours when you film with the **Bolex P-1 camera**, as the young lady in our picture. The P-1 has the fabulous 5 to 1 ratio Pan Cinor lens which zooms from 8mm to 40mm, a variable shutter and film rewind, and an extremely accurate electric eye system. Ask your Bolex dealer for a demonstration and see all its other built-in Bolex features.

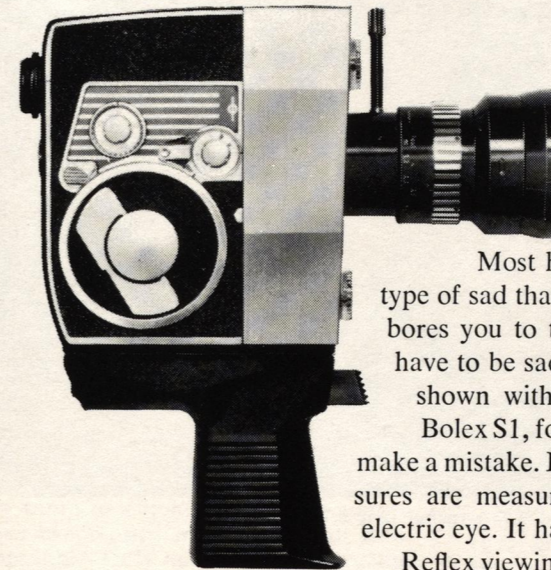
The **Bolex Automatic K-1 Zoom Reflex Camera** held by the girl in riding habit still heads the list of the available motion picture equipment on the market today,



with the sole exception of the newly introduced Bolex K-2 camera, which features extra through-the-lens light measuring and power zoom. The K-1's Vario-Switar f/1.9-8mm to 36mm zoom lens is of formidable quality and together with a fully automatic diaphragm control system, makes it virtually impossible to get but sharp and correctly exposed film.

Used by a young lady to shoot a scene at the beach is the Bolex P-2. Thousands of these cameras have found their way to happy users. It offers both economy in price but has many of the proven features synonymous with Bolex quality. Above all, it guarantees quality movies and offers great simplicity to take them.

**Bolex doesn't think
home movies
should look like
"home movies."
Do you agree?**



Most home movies are sad. Not the type of sad that makes you cry—the type that bores you to tears. But home movies don't have to be sad. Not when they're taken and shown with Bolex equipment. Take the Bolex S1, for example. It just won't let you make a mistake. It has an f/1.8 zoom lens. Exposures are measured and automatically set by electric eye. It has a 9 to 30mm zooming range.

Reflex viewing, variable shutter, film rewind—you name it, the S1 has it. You can go as far into moviemaking as you want. But a good camera isn't all you need to take good pictures. You need skill. And with every camera purchase we give away a Bolex Cine-Guide booklet (tells you all you need to know). We've thought of just about everything. By the way, if you're going to show great films, show them on a great projector. And it just happens that we make a great projector. The Bolex 18-5 automatic. It threads itself automatically, has a great zoom lens, and simple controls. With the flick of a switch you can cut the speed from 18 to 5 frames per second slow motion (wait till you've seen your kid running in slow motion). The same switch gives you reverse, rewind—even controls room lights.

If you feel the same way, stop in at your local dealer's and ask him to demonstrate the Bolex camera and projector. Once you see what they can do, you'll agree that *home movies* are better than ever.

While you're there, enter the Bolex 150th Anniversary Contest. Trips to Europe are the prizes.

Look in the Yellow Pages for the dealer nearest you. Or write: Paillard Incorporated, 1900 Lower Rd., Linden, New Jersey.

