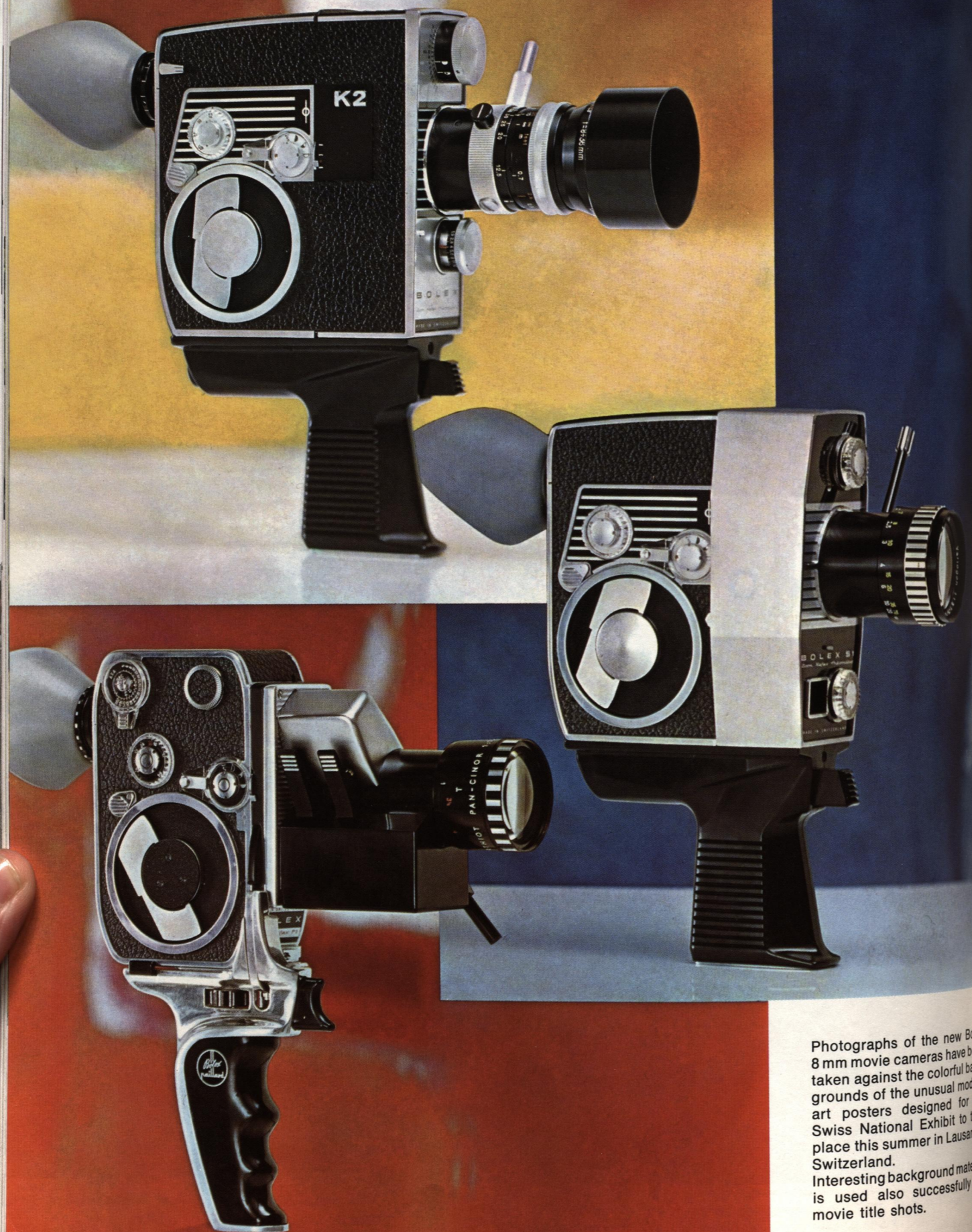


matic K-2 Zoom Reflex Camera,
Bolex Automatic S-1 Zoom
Reflex Camera, Bolex Compu-
matic P-3 Zoom Reflex Camera



BOLEX ZOOM REFLEX AUTOMATIC K2

On the left is the new fully automatic Bolex zoom reflex K2 camera. The lens is fantastic; Switar quality, of course. Its smooth, motorized zooming, from 8mm wide angle to 36mm telephoto, is so quiet it can't be heard. Zooming can be done manually, if you prefer.

The diaphragm of the fast f/1.9 lens is operated automatically. The automatic compumatic electric eye system measures the light from behind and through the lens. Even if you zoom in on a bright area of an over-all dark scene, the automatic lens adjusts instantly and correctly. At all times the diaphragm can be set manually if you prefer.

The K2 is truly the world's leading 8mm camera. You have to have a demonstration at your Bolex dealer. See for yourself all of the other features, the oversize reflex system for instance. A transparent yellow border in the viewfinder frames the scene being filmed exactly, but allows viewing the surrounding area outside the frame for greater ease while following moving subjects when zooming. The ground glass focusing device permits rapid, accurate focus. The K2 has a variable shutter, film rewind, variable speeds and its cadmium sulphide lightmeter is made for films from 10 to 200 ASA. This, and more, add up to the greatest Bolex and the greatest 8mm camera ever produced.

BOLEX ZOOM REFLEX AUTOMATIC S1

Its pretty and well-designed body fits your hand like a glove. Light, handy, robust, it is the 8mm Bolex economy model: economy in price only, because it has so many quality features not found in most competitive models.

The S1 comes equipped with a fully automatic ten element Schneider Varigon f/1.8 lens which zooms from 9mm wide angle to 30mm telephoto. It has a clear, bright, reflex viewfinder system of eleven lens elements which provides a lifesize image in the 13mm position.

Three-speed settings of 12, 18 and 40 frames per second are automatically coupled with the cadmium sulphide exposure control system made for film sensitivities for ASA 10 to 400. The S1 has all the traditional Bolex extras such as variable shutter for fades and film rewind for lap dissolves. The Bolex zoom reflex S1 is an automatic camera thousands of movie fans have been waiting for, incorporating both features and the famous unsurpassed Bolex quality, yet with a low price tag.

BOLEX ZOOM REFLEX P3

The compumatic Bolex zoom reflex P3 has just been added to the famous P series of Bolex 8mm movie cameras. Like the P1 and the P2 models, it has all the versatile features so rarely found in other cameras but traditional with Bolex. The P3 has a variable shutter for fades, film rewind for dissolves, seven different camera speeds, run lock, single frame and continuous run, and not just a motor but one which is governor controlled for accurate speeds from the first to the last frame, and is made for film sensitivity from 5 to 400 ASA.

Built into its bright reflex viewing system is a new type focusing device. The coincident image range finder is so accurate and so easy to operate, you simply can no longer produce unsharp movies. Look through the viewfinder and turn the focusing ring; when the images coincide, press the button.

The lens, as on the P1 camera, is the superb 5 to 1 ratio f/1.9 Pan Cinor zoom lens from Som Berthiot in Paris. It zooms from 8 mm wide angle to 40mm telephoto.

The P3 features a compumatic cadmium sulphide electric eye, measuring light through the lens. It has power zooming which lets you zoom either automatically or manually if desired.

Photographs of the new Bolex 8mm movie cameras have been taken against the colorful backgrounds of the unusual modern art posters designed for the Swiss National Exhibit to take place this summer in Lausanne, Switzerland. Interesting background material is used also successfully for movie title shots.